

BrandNew

“FOR EVERY TIME SOMEONE ASKS YOU TO DESIGN IN EXCHANGE FOR EXPOSURE, HERE IS BANKNOTE FOR IT.”



For every time someone asks you to design a logo (or anything) in exchange for exposure, here is banknote for it, designed by Singapore-based Jay Liu.

FULL ARTICLE –
www.underconsideration.com/brandnew/archives/exposure_dollars.php
